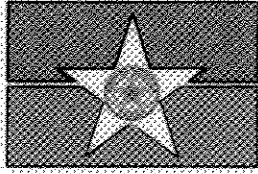


OFFICE OF THE MAYOR/CITY OF DALLAS



Proclamation

WHEREAS, in 1946, the Distributive Education Clubs of America (DECA) was organized to improve educational and career opportunities in marketing, management and entrepreneurship for students; and

WHEREAS, October 7-13, 2007, has been designated DECA Week by the Distributive Education Clubs of America Inc.; and

WHEREAS, the mission of DECA is to enhance the co-curricular education of students with interest in marketing, management and entrepreneurship; and

WHEREAS, DECA provides teachers and members with educational and leadership development activities to merge with the classroom instructional programs; and

WHEREAS, DECA helps students develop skills and competence for marketing careers, build self-esteem, experience leadership and practice community service; and

WHEREAS, DECA strives to develop a greater appreciation of the responsibilities of citizenship through character education, and

WHEREAS, DECA is committed to the advocacy of marketing education, and the growth of business and education partnerships;

NOW, THEREFORE, I, TOM LEPPERT, mayor of the city of Dallas, and on behalf of the Dallas City Council, hereby proclaim October 7-13, 2007 as

DECA WEEK

in Dallas, Texas



Mayor, The City of Dallas

