Dallas –
Safe at home, work and play

Budgeting For Outcomes
Safety Team
January 12, 2007

Safety Team

- Debbie Carlin, Dallas Fire-Rescue
- Brenda Hamilton, Communication & Information Services
- Adam Norris, City Manager's Office
- Robbie Porter Wooten, Efficiency Team
- Raymond Rivas, Office of Emergency Management
- Shelia Robinson, Office of Financial Services
- Floyd Simpson, Dallas Police Department
- Geri Strong, Dallas Water Utilities

Results That Matter

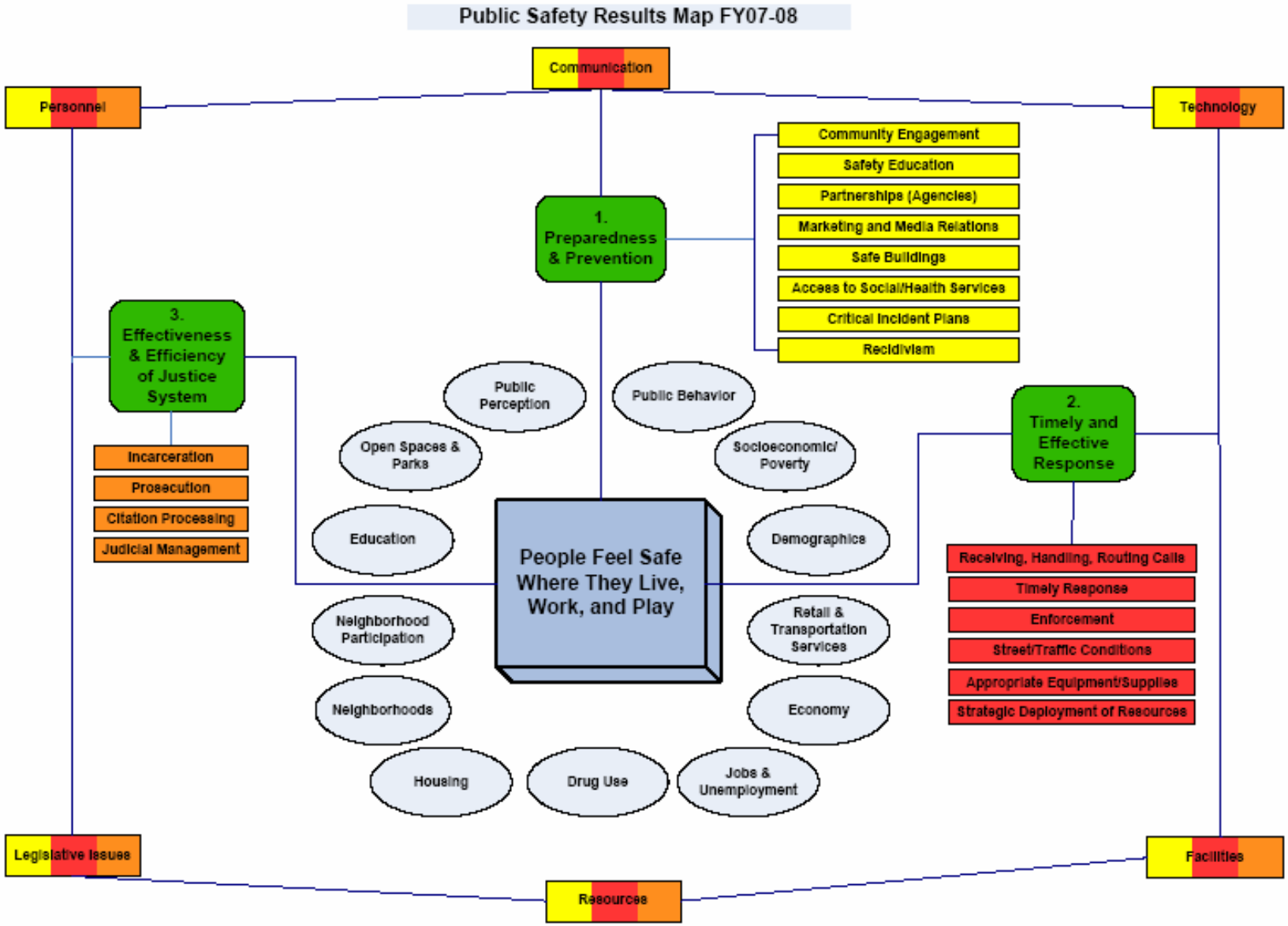
- People feel safe where they live, work and play

Framework for Refining Map & Strategies

- Key departments were interviewed to determine how their services impact public safety.
- Stakeholder feedback validated that community conditions affect whether people felt safe in their environment.
- Community conditions are root cause factors such as the economy and the quality of neighborhoods that will be addressed in other Key Focus Areas.

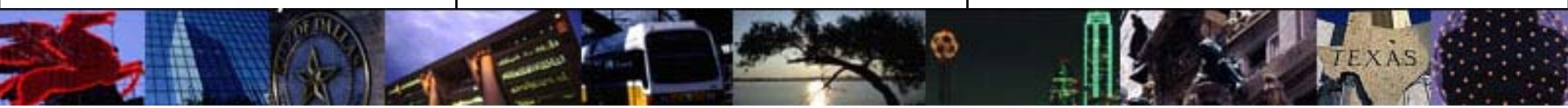
Factors Common to all Strategies

- Personnel
- Communications
- Technology
- Facilities
- Resources
- Legislative Issues


Public Safety Results Map FY07-08
Communication
Personnel
Technology
Community Engagement
Safety Education
Partnerships (Agencies)
Marketing and Media Relations
Safe Buildings
Access to Social/Health Services
Critical Incident Plans
Recidivism
1. Preparedness & Prevention
3. Effectiveness & Efficiency of Justice System
Incarceration
Prosecution
Citation Processing
Judicial Management
Public Perception
Public Behavior
Open Spaces & Parks
Socioeconomic/ Poverty
Education
Demographics
People Feel Safe Where They Live, Work, and Play
Neighborhood Participation
Retail & Transportation Services
Neighborhoods
Economy
Housing
Drug Use
Jobs & Unemployment
2. Timely and Effective Response
Receiving, Handling, Routing Calls
Timely Response
Enforcement
Street/Traffic Conditions
Appropriate Equipment/Supplies
Strategic Deployment of Resources
Legislative Issues
Facilities
Resources

Indicators of Progress

Indicators	2005 Statistics	Goals
Reported Crime Rate - % change from previous year	Overall Crime: -5.3%	Overall Crime: -10% - CY2006
Offenses per 1,000 population	82.8 per 1,000 population	80 per 1,000 population - CY2007
Number of fire related injuries & fatalities	1.7 per 100,000 population	1.5 per 100,000 population - FY2008
Response Times Standards: Police-Emergency Fire EMS	Police Emergency: 60% – within 8 min. Fire: 77% -1st company within 5 min. EMS: 87%– within 8 min.	Police Emergency: 60% – within 8 min.- CY2007 Fire: 90%[1]-1st company within 5 min.- FY2008 EMS: 90%[2]– within 8 min. - FY2008
Percentage of people who indicate they feel safe[3]	Home: 76% day/ 38% night Downtown: 63% day/ 16% night Parks: 62% day/ 10% night	Home: 80% day/ 50% night -FY2008 Downtown: 70% day/ 50% night -FY2008 Parks: 70% day/ 30% night –FY2008



Trends and Gaps

- Decrease in number of reported crimes over the past two years[4]
- Decrease in number of fire fatalities over the past two years
- Increase in the number of EMS calls
- Increase in Court cases filed
- Difference in police authorized and actual strength

How We Accomplish the Goal

- We are seeking creative and proactive purchasing strategies which impact the identified primary factors:
  - Preparedness and prevention
  - Timely and effective response
  - Effective and efficient justice system

Improve Preparedness and Prevention

Improve levels of preparedness and increase the prevention of situations that impact levels of perceived and real safety

Strategies

KFA 3	**Public Safety**
Result 7	**Safety**
Strategy 1	**Improve Preparedness and Prevention**
Sub-Strategy 3.7.s1.ss1	Increase community participation in preparedness and prevention programs
Sub-Strategy 3.7.s1.ss2	Educate the public on fire prevention, injury prevention, crime prevention, and emergency preparedness
Sub-Strategy 3.7.s1.ss3	Partner with other agencies to leverage resources
Sub-Strategy 3.7.s1.ss4	Enhance marketing and media relations
Sub-Strategy 3.7.s1.ss5	Ensure buildings meet applicable codes and standards
Sub-Strategy 3.7.s1.ss6	Improve access to social and health services
Sub-Strategy 3.7.s1.ss7	Develop and exercise critical incident plans
Sub-Strategy 3.7.s1.ss8	Reduce recidivism

Provide Timely and Effective Response

Respond to conditions or situations that threaten safety

Strategies

KFA 3	**Public Safety**
Result 7	**Safety**
Strategy 2	**Provide Timely and Effective Response**
Sub-Strategy 3.7.s2.ss1	Receive, handle and route calls quickly, efficiently, and correctly
Sub-Strategy 3.7.s2.ss2	Increase percentage of calls answered within response time goals
Sub-Strategy 3.7.s2.ss3	Enforce laws and ordinances
Sub-Strategy 3.7.s2.ss4	Improve streets and manage traffic conditions
Sub-Strategy 3.7.s2.ss5	Provide appropriate equipment and supplies
Sub-Strategy 3.7.s2.ss6	Deploy resources strategically and tactically

Increase Effectiveness and Efficiency of Justice System

Provide an effective and efficient justice system that ensures community safety

Strategies

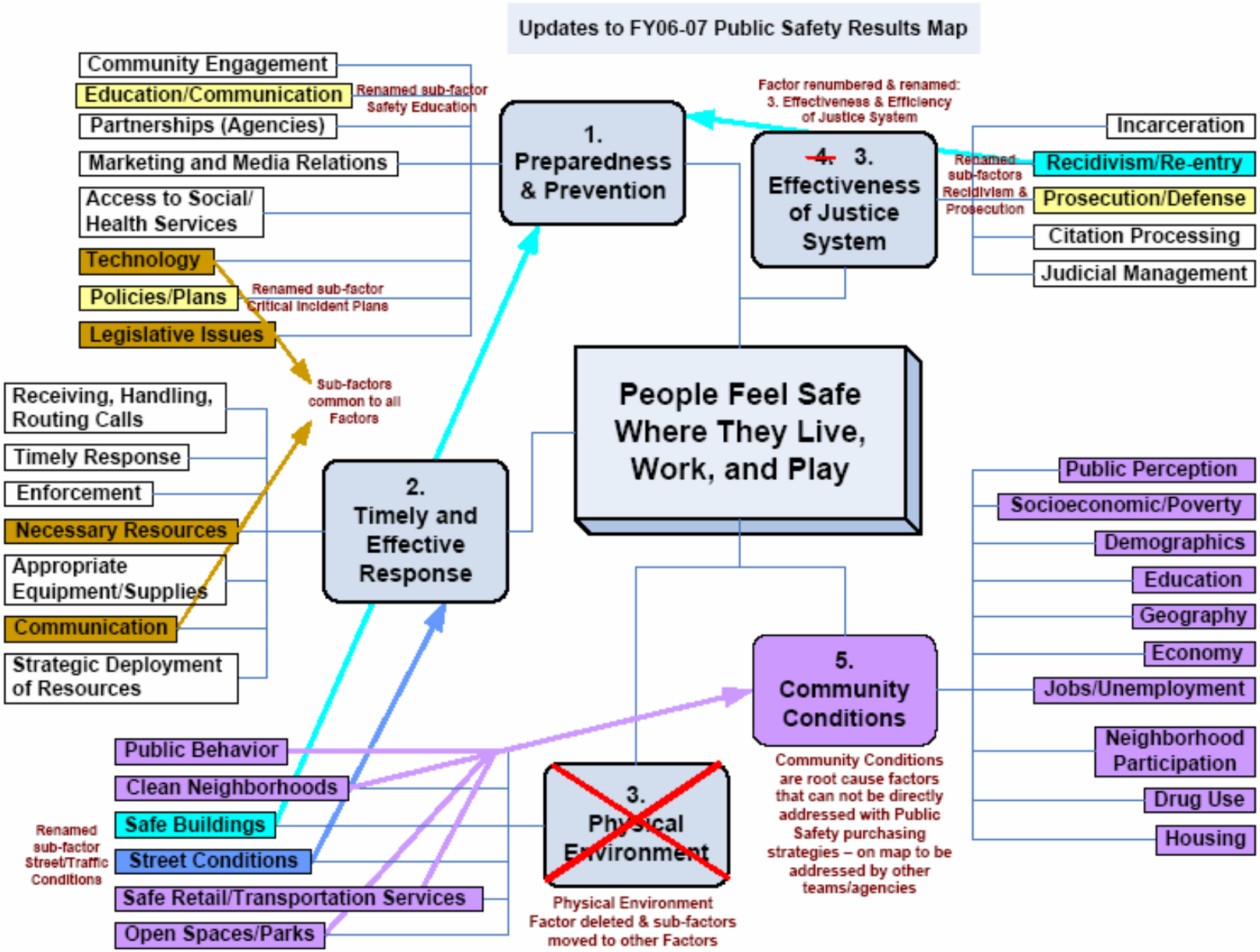
KFA 3	**Public Safety**
Result 7	**Safety**
Strategy 3	**Increase Effectiveness and Efficiency of the Justice System**
Sub-Strategy 3.7.s3.ss1	Provide appropriate detention facilities and services for prisoners
Sub-Strategy 3.7.s3.ss2	Provide prosecution services
Sub-Strategy 3.7.s3.ss3	Improve citation processing
Sub-Strategy 3.7.s3.ss4	Provide effective judicial management of courts

Summary

The success of these purchasing strategies will be reflected within improvements from the following indicators:

- Crime rate
- Number of offenses
- Number of fire related injuries and fatalities
- Emergency response times
- Percentage of people who indicate they feel safe

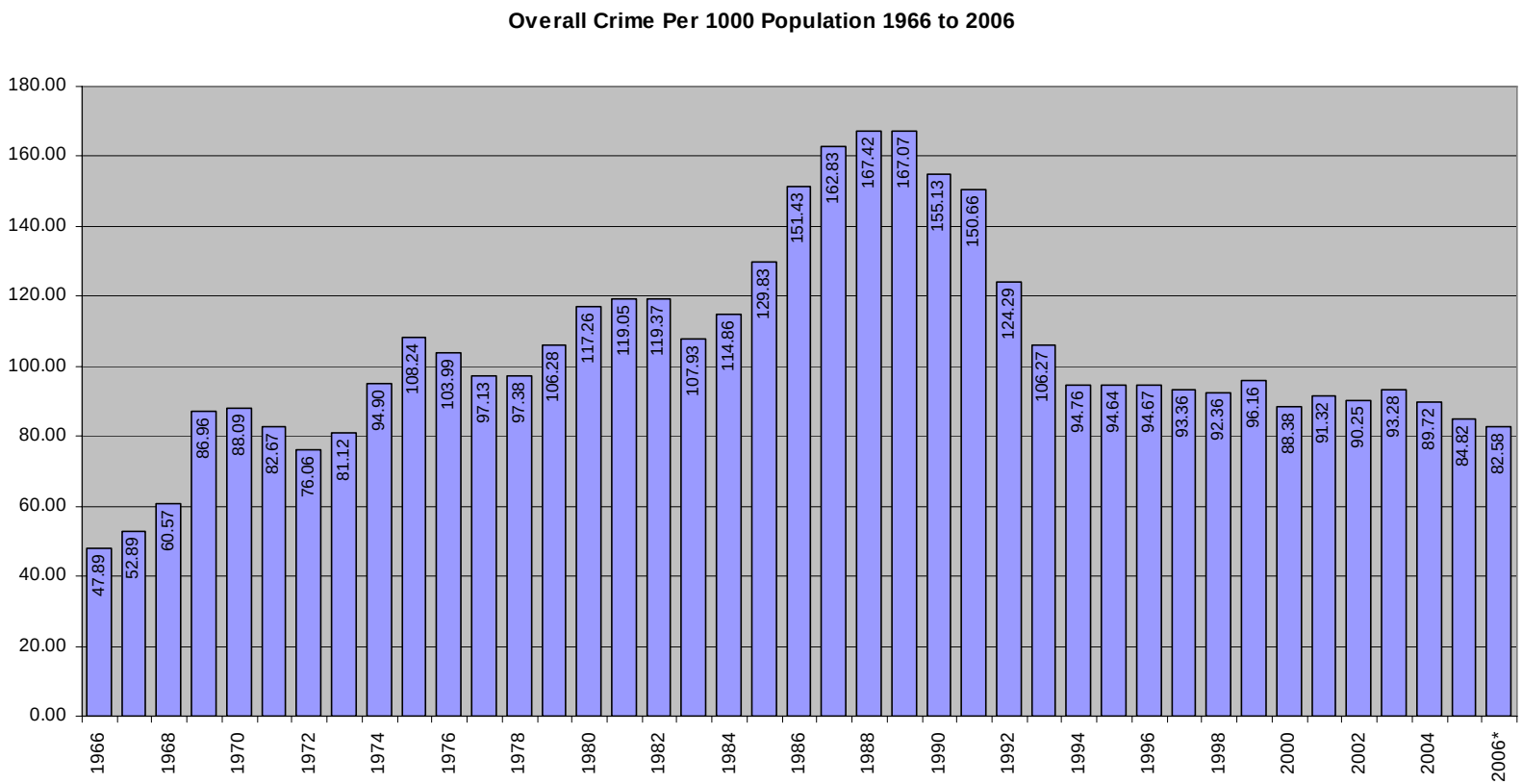
Appendix


Updates to FY06-07 Public Safety Results Map
Community Engagement
Education/Communication
Renamed sub-factor Safety Education
Partnerships (Agencies)
Marketing and Media Relations
Access to Social/ Health Services
Technology
Policies/Plans
Renamed sub-factor Critical Incident Plans
Legislative Issues
Sub-factors common to all Factors
1. Preparedness & Prevention
Factor renumbered & renamed: 3. Effectiveness & Efficiency of Justice System
~~4.~~ 3. Effectiveness of Justice System
Renamed sub-factors Recidivism & Prosecution
Incarceration
Recidivism/Re-entry
Prosecution/Defense
Citation Processing
Judicial Management
People Feel Safe Where They Live, Work, and Play
Receiving, Handling, Routing Calls
Timely Response
Enforcement
Necessary Resources
Appropriate Equipment/Supplies
Communication
Strategic Deployment of Resources
2. Timely and Effective Response
Public Perception
Socioeconomic/Poverty
Demographics
Education
Geography
Economy
Jobs/Unemployment
Neighborhood Participation
Drug Use
Housing
5. Community Conditions
Community Conditions are root cause factors that can not be directly addressed with Public Safety purchasing strategies – on map to be addressed by other teams/agencies
Public Behavior
Clean Neighborhoods
Safe Buildings
Street Conditions
Renamed sub-factor Street/Traffic Conditions
Safe Retail/Transportation Services
Open Spaces/Parks
3. Physical Environment
Physical Environment Factor deleted & sub-factors moved to other Factors

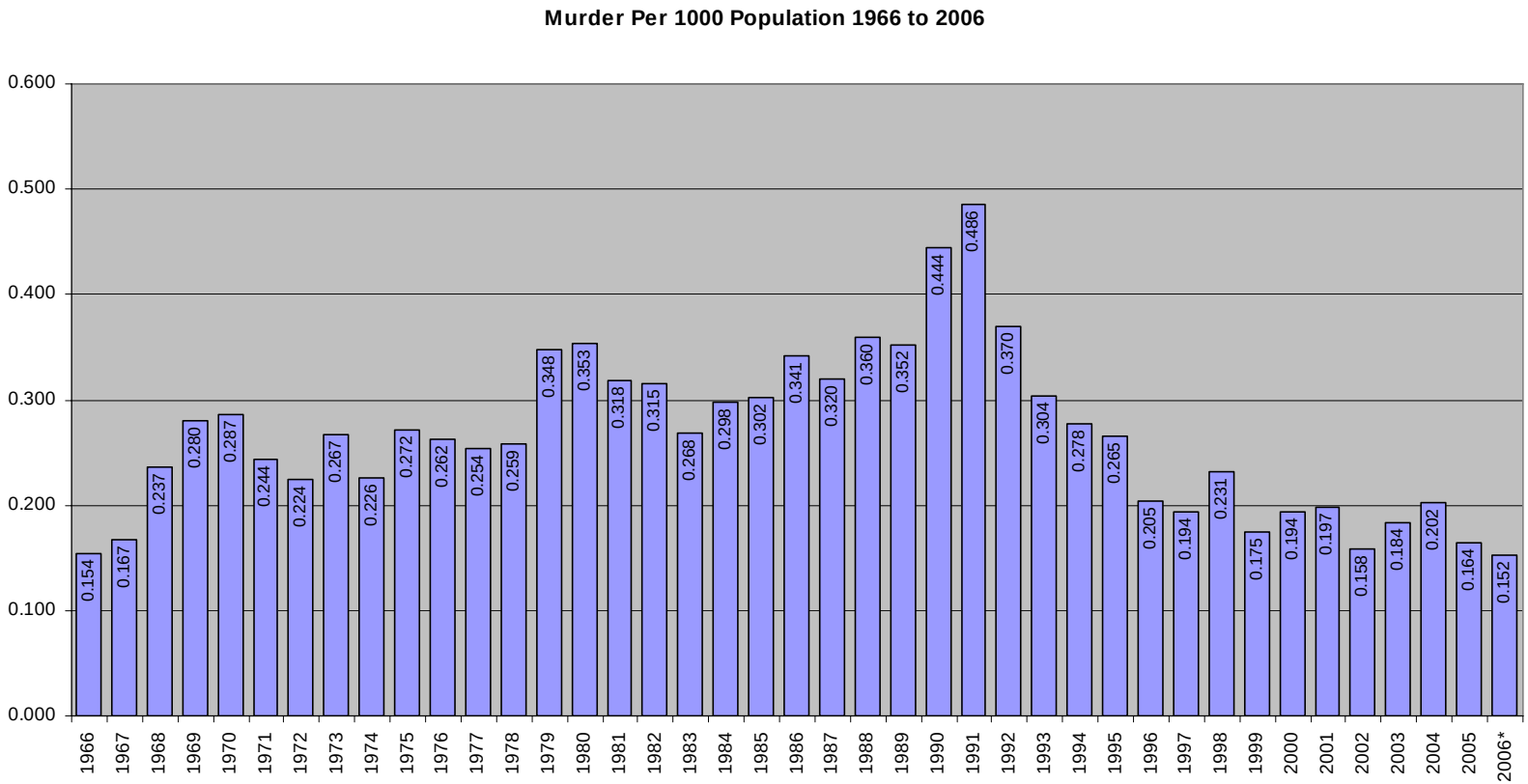
References

1. Fire response goal to have 1st company arrive within 5 minutes 90% of the time – National Fire Protection Association (NFPA) 1710
2. EMS response goal is arrival within 8 minutes 90% of the time – NFPA 1710
3. Percentage of people who feel safe – 2005 and 2006 National Citizen Survey
4. FBI Uniform Crime Report

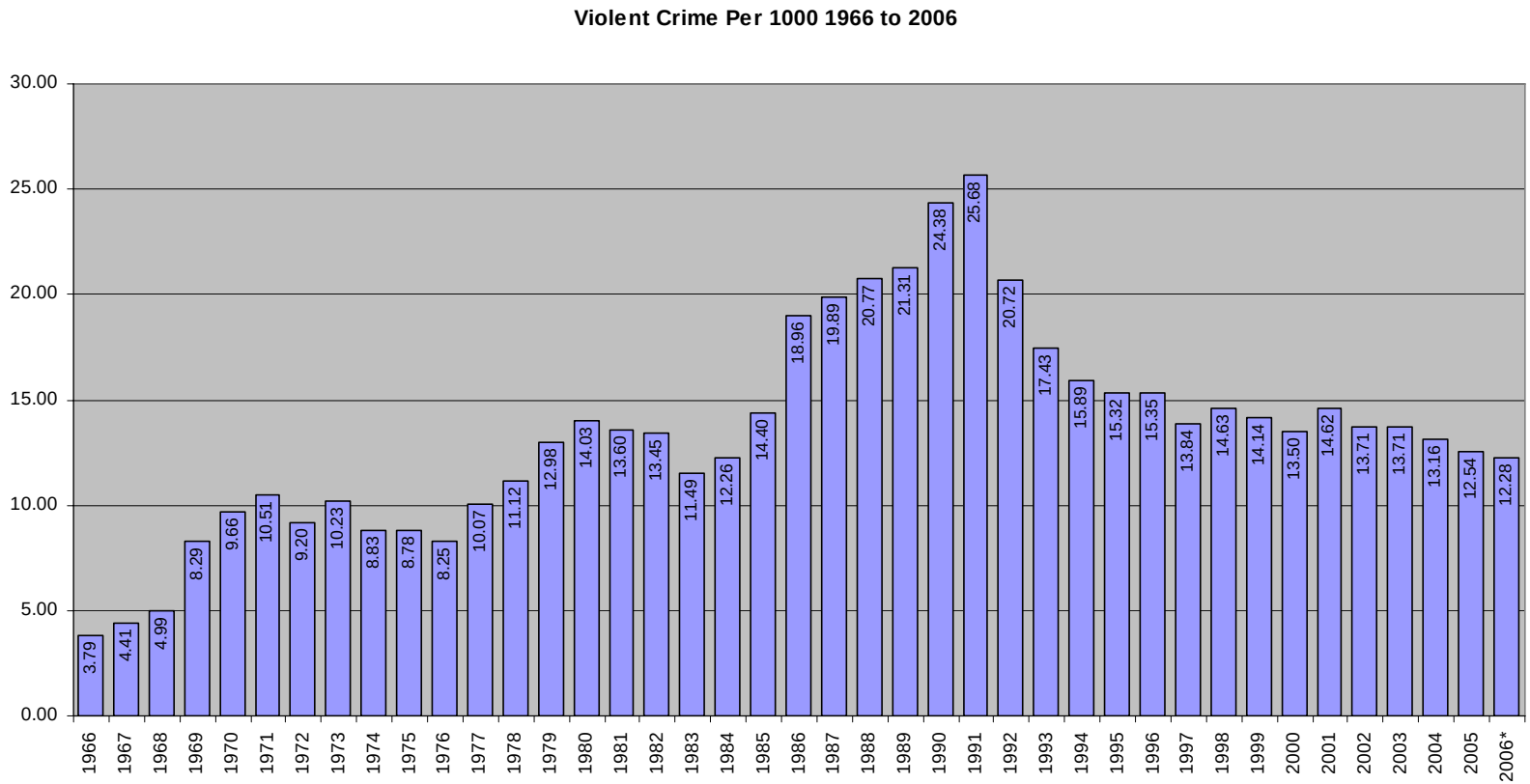
Dallas Crime Statistics (cont)



Dallas Crime Statistics



Dallas Crime Statistics (cont)



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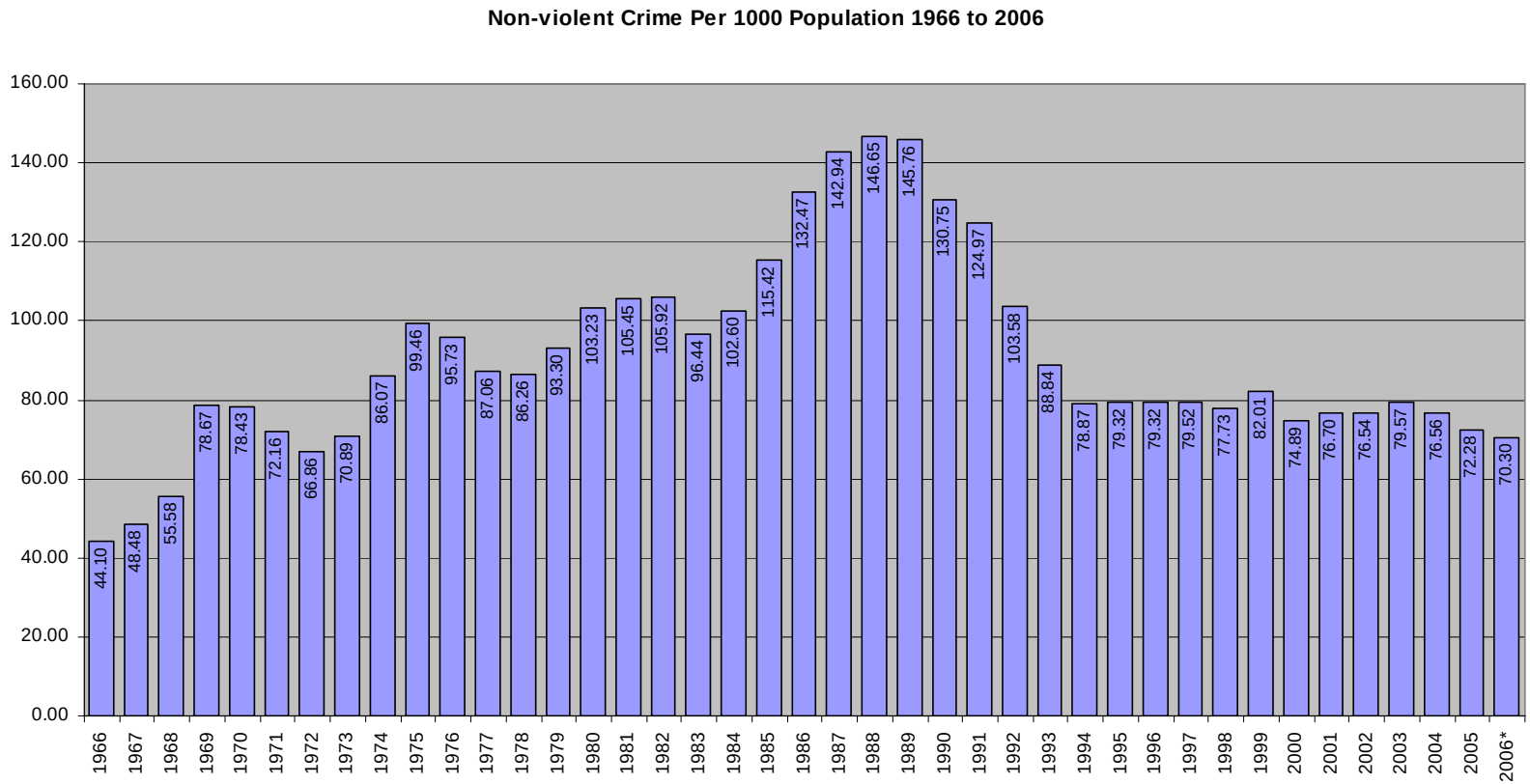
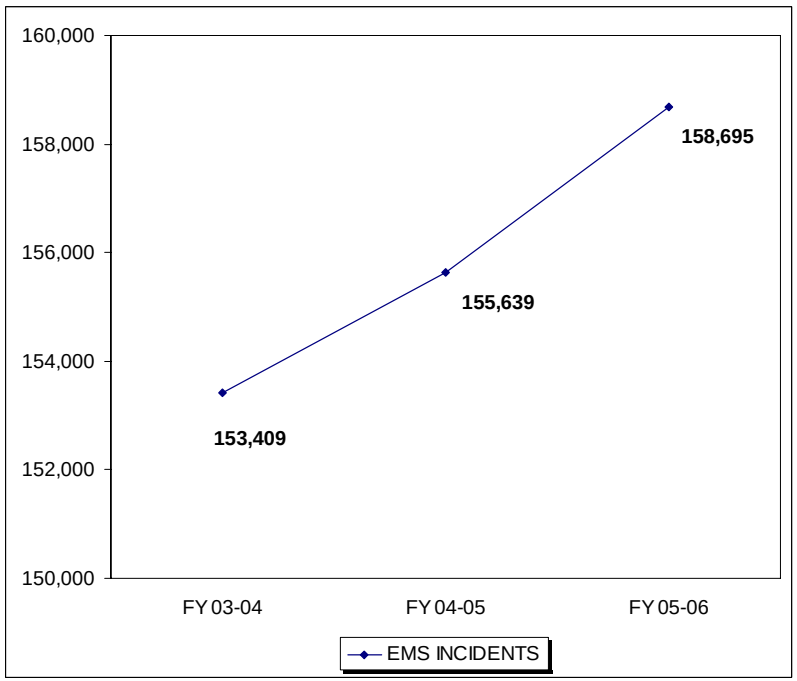
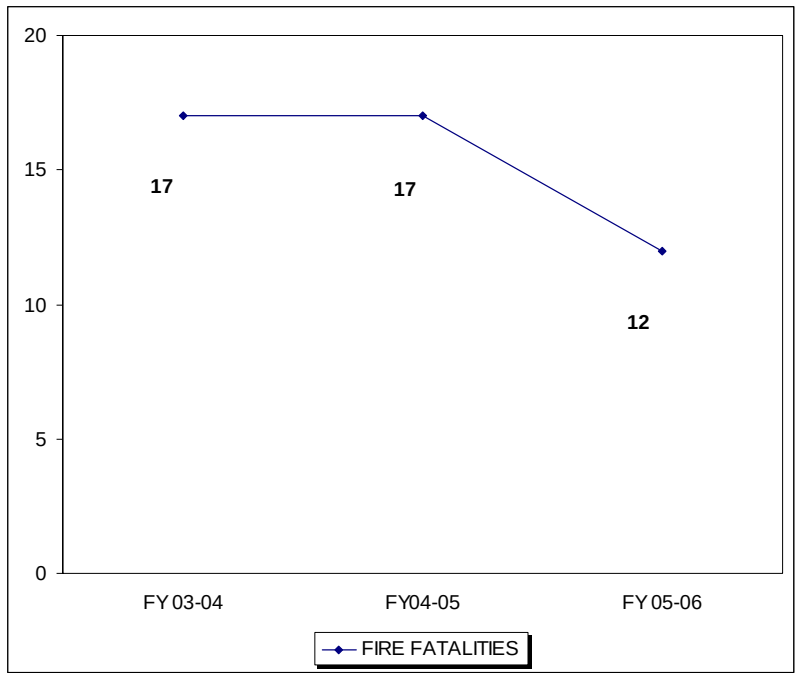
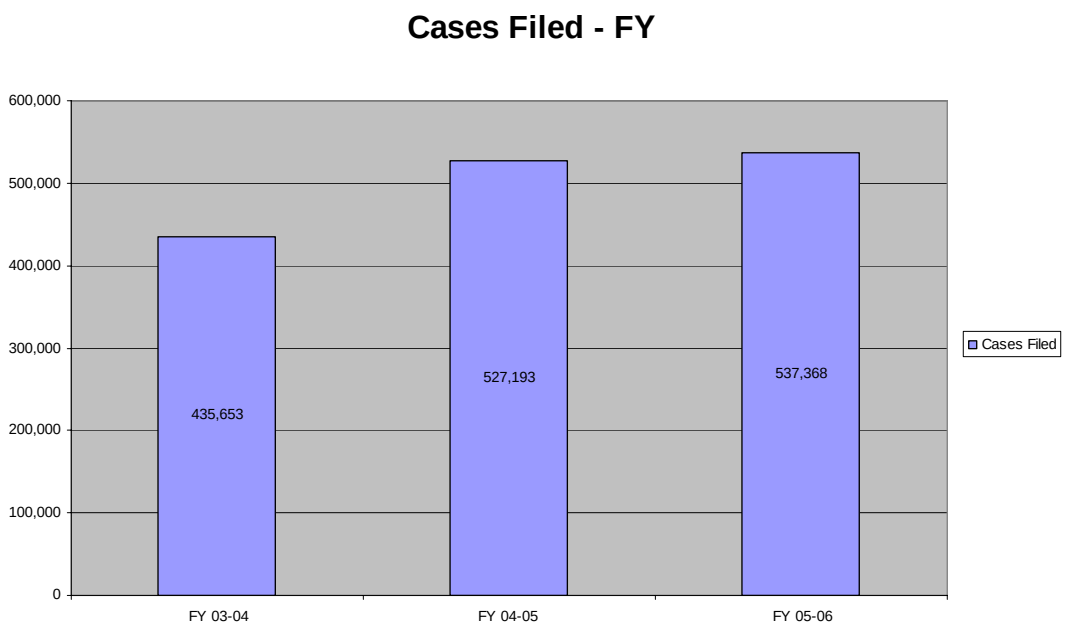


Dallas Fire Statistics





Dallas Court Statistics